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Of

Development

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New Economic Development Coordinator

Stuart Moynihan is the new Economic Development Coordinator for the City of Newark. The position came out of a reorganization plan sought by Mayor Bob Diebold. As a part of the Department of Development team, the role will be key to the implementation of the existing and new economic development programs and initiatives for the City. Director Kimberly Burton and Mayor Diebold selected Stu due to his work as a planner for the city of Lombard, Illinois and his educational credentials. According to the Mayor, "Stu brings a youthful vitality and drive that are needed for the future growth of Newark. I am looking forward to working with him and learning from his experiences. Stu is bright, intelligent and driven, just the type of person Newark needs to handle economic development."

Stu is an eastern Ohio native and a graduate of The Ohio State University with a Master's degree in city and regional planning and a Bachelor's degree in history. While in Lombard, he served as a Planner. Work focused on attracting and keeping businesses in the community, resolving zoning issues, and constructing amendments to the zoning code.

Priorities for his Newark job include Brownfield clean-up, bringing new development, and sustaining and expanding existing business. Meeting with community leaders, residents, businesses, and educational stakeholders to establish direction and partnerships will be very important. Mr. Moynihan will also work with Ms. Burton and City Planner, Aaron Schill, on creating a form-based zoning code for downtown Newark and new CDBG-funded downtown revitalization activities.

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*Best Wishes for a joyous holiday
season and a healthy,
prosperous new year!*

*From
Director Kimberly Burton
and
Staff*



Healthy Homes Grant Sought

The City recently submitted a grant application for the FY 2010 Healthy Homes Production Grant. The request is for 1 million dollars and if awarded will be earmarked to prevent and correct significant housing related safety hazards in low income housing.

According to Steve Garnack, Residential Programs Supervisor, educating families on how to keep a healthy home will be a focal point. Asthma and radon are two very serious problems in our area. As a result, plans call for the remediation of asthma triggers (pests and mold), installation of radon remediation systems, smoke, and CO₂ detectors is also on the agenda. Another plan is to repair fall and trip hazards and install grab and hand-rails in homes.

Letters of support for Newark's application came from the Licking County Health Department, Heartbeats, and Licking County Coalition for Housing, Licking Memorial Hospital, the Licking County Aging Program, Pathways, Newark City Schools, LEADS, Newark and Licking County Small Business Development Center, Licking County Job & Family Services, The Woodlands, Ohio Department of Health, and the City of Newark.

The Healthy Homes Production Program is a component of HUD's overall Healthy Homes Initiative, which began in 1999. The goal is to address multiple childhood diseases and injuries by targeting housing related hazards in a coordinated manner. Healthy Homes grew out of HUD's successful Lead Hazard Control programs.

Twelve awards are expected to be made nationwide. The performance period is for thirty-six months.

Staff Notes

Aaron Schill and Stu Moynihan attended a Heritage Ohio conference focusing on historic preservation and main street planning.

Stu Moynihan attended the Ohio Brownfield Conference and gave a presentation on the City's Brownfield projects to City Council's Economic Development Committee.

Aaron Schill, Jeff Russell, and Melissa Seville participated in the Ohio Department of Development Community Development Conference.

Jeff Russell is developing a new system to track demographic data for CDBG activities.

Greg Ketter attended the Ohio Department of Development NSP 2 Partners meeting.

Code Enforcement on the Move

In October, Mr. William Hansen II joined the Department of Development as a part-time Code Enforcer. Taking a proactive and positive approach to neighborhood preservation and safety defines the role of this former officer with the Columbus Division of Police. Jumping in a newly defined role required that a standard operating policy and procedure manual be developed along with daily and weekly procedures and accompanying forms. In tandem with those tasks was the creation of a map that delineates seven zones within the City in which the Community Development Block Grant (CDBG)-funded position can operate, four of which comprise the urban core of Newark.

While creating a functioning structure that is in compliance with HUD's CDBG requirements, Mr. Hansen began the field work component of his job. Currently his number one priority is to identify vacant and abandoned structures. A strong collaboration with the City's Division of Property Maintenance and the Division of Fire is a must for coordination and correction of unsafe and blighted properties. That partnership is now established and proving to be successful. Since beginning in his position in mid-October, already over seventy properties have been inspected.

Key to the identification process is finding the responsible party for the property, many of which are bank owned properties or have absentee owners with no stake in the community. That process can be quite time consuming. However, in order to stop a deteriorating situation, it is a key step in resolving a violation of the property maintenance code. A report is then constructed and forwarded to the Division of Property Maintenance. The report contains a detailed listing of the violations. Photographs are taken of the property to document the problems.

The City's property maintenance code is modeled after the International Council Code. Although the process can take time, Newark's new Code Enforcer is seeing positive results. Personal contact with the person responsible for the property can make a difference. The goal is to provide the opportunity for compliance. When that occurs, deterioration can be halted and the improvement of a neighborhood as a safe and attractive area for families begins.



Left: Fire staff place a red X sign on an unsafe structure



Trash and graffiti are big problems

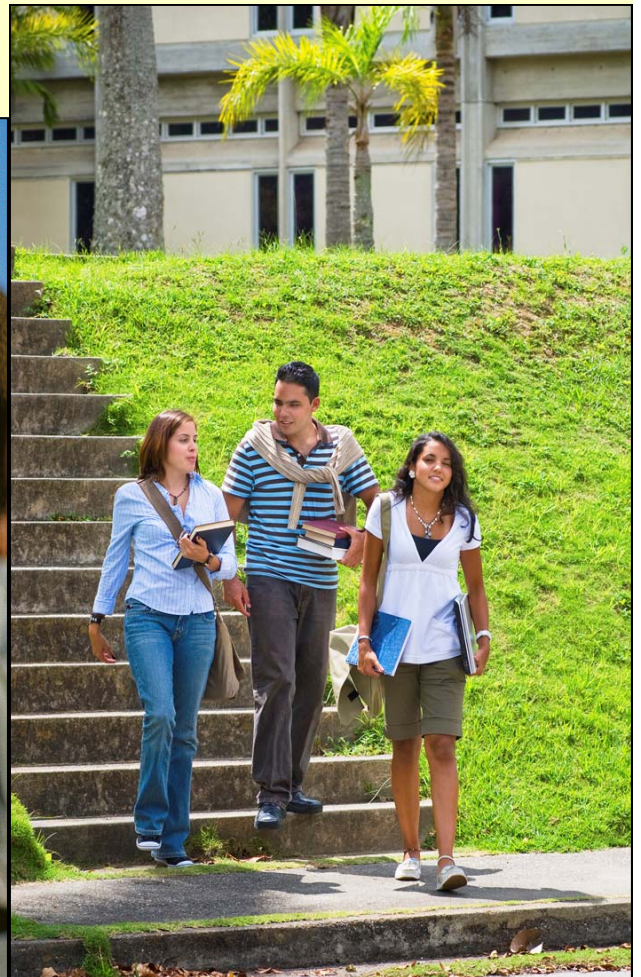
Safe Routes to School & Denison Venture Philanthropy Grant

The City of Newark recently submitted an application to the Denison University Philanthropy Club. The \$5,000 request addressed the Club's focus on "Health and Wellness." Aaron Schill, Assistant Director and City Planner for the Newark Department of Development crafted the proposal.

The City, in collaboration with the Newark City Schools, Licking County, Ohio Department of Transportation, and the Evans Foundation, is developing a Safe Routes to School (SRTS) Program. The initiative is a federally funded program that enables community leaders, schools, and parents to improve safety and encourage more children to be healthy and active by walking and bicycling to school. The Newark SRTS program targets 800 students living within two miles of four schools (Hillview, Legend, Heritage, and Wilson). Currently the School Travel Plan is being developed.

The grant application seeks assistance from the volunteer members of the Denison Venture Club to implement education and encouragement activities. A Walk to School Day event will be held in the spring. Students at the four pilot schools will be encouraged to walk or cycle to school. A bike rodeo is also in the works. Its aim is to teach students safe pedestrian and cycle behavior.

The student members of the Denison Venture Philanthropy Club will review proposals and make a selection in January.



What's a Brownfield?

The term “Brownfield” is being heard more and more. It refers to a site that is contaminated by hazardous materials. Frequently past industrial sites have soil contamination and in order to attract new business, a cleanup must occur. That's where the State of Ohio's Clean Ohio Remediation Fund (CORF) comes into play. Newark was awarded 1.8 million dollars to remediate contamination at the former site of the Newark Processing Company.

Presently Stu Moynihan, with the Department of Development, is coordinating the acquisition of the site, which is expected to be completed by year end. The next step, following Council approval of a resolution, is to solicit a Request for Qualifications (RFQ) for engineering services to handle the plan for remediation. That process should be completed by the end of the first quarter of 2011. The long term goal following remediation is for a renewable energy-focused business to develop the site.

Another Brownfield project is located on 21st Street, and the City received a Clean Ohio Assessment Fund (COAF) Grant for \$119,000 to perform environmental studies on the site in order to determine the type and level of contamination present. The site is a former location for a chemical storage site, Quality Chemicals. In addition to that business, the site had a long history of use as an industrial site and needs remediation. The City recently received a draft of Phase II from its consultant hired to perform testing on the property. That activity will consist of testing the soil and groundwater to assess the types and degrees of contamination on the property. Once that action is completed, the City will be poised to request funding from the State of Ohio CORF program.

Economic Development Agenda

Updated Community Reinvestment Area (CRA) application- See City website: www.newarkohio.net

Working on updating the City's Development Guide– a list of the City's development-related programs, an overview of City development processes, and highlights of sites in Newark for redevelopment, including “Greenfield” locations. There are currently twenty industrial sites and ten downtown sites.

Developing a business expansion and retention program for the City

Kimberly Burton, Aaron Schill, and Stu Moynihan are preparing updates to the subdivision regulations. The overall design of a development, the size of the project, standards for development such as street design, water, sewer, and storm drainage, and block and lot sizes will be components in the updates. City Engineer Brian Morehead and staff are collaborating on in this effort as well as the creation of a form-based code for Downtown.

Form-Based Code on the Horizon

Department of Development Director Kimberly Burton, Assistant Director/City Planner Aaron Schill, and Economic Development Coordinator Stu Moynihan will be crafting a form-based code for the Downtown District in Newark. A form-based code is a type of zoning code. The consideration of design in urban development is centuries old, but in its modern state, form-based zoning got its start in Seaside, Florida. It focuses more on the design of a building and its relationship with public space, such as streets and sidewalks, rather than dictating the specific land use that goes into it. Form-based code is also an excellent tool to promote historic preservation.

Why should Newark care about a concept from the Sunshine State? Form-based code is relevant to a community of any size and can be tailored to promote the desired aesthetic purpose of any proposed structure. In a community rich in history and having a downtown district on the National Historic Registrar, form-based code takes on even more value. We want to welcome new development and make certain that new growth or significant exterior changes to existing structures are also respectful of the buildings that define Newark's core.

The City has a wealth of structures with beautiful architectural elements. In order to preserve the historical value of those buildings, a form-based code will help integrate new structures in with those which are landmarks in our community. New construction would need to be of an appropriate size, meaning its orientation to surrounding elements will be important. Will the new structure complement the other buildings, infrastructure, green space, and public space? Form-based code takes into consideration the proper relationship between a proposed new structure and private and public elements in existence. Scale of size is particularly important.

Downtown will be the top priority because it is already densely developed with many significant buildings. The creation of a form-based code will emphasize the quality aspects of Newark's historic structures that are worth preserving and also will address design elements that should be discouraged.

Form-based code recognizes that urban design is different from that of suburban style. Mixing the two in an area such as downtown needs particular scrutiny. Urban design includes elements that promote an inviting and walkable downtown so that people will want to park and walk to their destination. In Newark's case, when people travel by foot or bike in the downtown they will be exposed to the historic rich elements that define our Courthouse Square and vicinity, while also reducing congestion and strain on available parking. It's difficult to appreciate those rich architectural features while traveling in a car.

Cornerstone Components of a Form-Based Code

1. Scale and design are more important than proposed use
2. In downtown areas, development should to encourage walking rather than require driving
3. Structures must be of a cohesive design to fit in with existing development in the area
4. Mixed uses are also be a priority because most historic downtowns were born with buildings that served a variety of functions. Buildings in downtown Newark were originally designed with retail shops at street level and residences or offices above. This historic character is worth preserving and promoting
5. Increased flexibility encourages economic development while promoting historic preservation

Form Based Code continued...

The outcomes of a form based code include greater flexibility for business development in the downtown area and should be easy to follow for those interested in building or making significant exterior changes to an existing structure.

Mr. Schill provided a presentation about form-based code to City Council in October. The focus for the Development staff in the first quarter of 2011 will be education and outreach. Contact with the Chamber of Commerce, Downtown Newark Association, and businesses of all sizes is on the agenda. Input from the public will also be sought. Currently, the Department staff are developing a timeline for the associated activities and will be identifying characteristics to preserve and promote business in downtown Newark.



Bike Trail Update

The Downtown Church Street Bike Trail Connector project is progressing on schedule. In November, a Request for Proposals (RFP) was released by the Department of Development. A firm will be selected by the end of 2010 to design the project. Trails, sidewalks, bike lanes, and a new trailhead will all be part of the project.

The trailhead will be located at the YMCA, and will likely include a map of bike routes, restroom facilities, and an area to park bicycles. Also in the plans is a mid-block crosswalk in front of the YMCA. It will connect the YMCA with White Field Stadium. Presently there is a safety issue because there isn't a designated crosswalk from the YMCA side to White Field stadium.

The proposed bike lanes will extend from the YMCA property east on Church Street. They will also run south on Fourth Street to east on Canal and Market Streets. They will continue north on First Street to East Main Street. The route will connect the bike trails that terminate at the YMCA to those that run from the East Main Street bridge.

Code Enforcement Work Zones

ZONE 1

NORTH BORDER: Manning Street, Maple Avenue, Postal Avenue, Hudson Avenue, North Street, Moull Street
 EAST BORDER: The Licking River
 SOUTH BORDER: W. Main Street
 WEST BORDER: St. Rt. 79, Granville Street, Woods Avenue

Census Tracts 751900, 751300

ZONE 2

NORTH BORDER: City Limits
 EAST BORDER: O'Bannon Avenue, St. Rt. 16, City Limits
 SOUTH BORDER: W. Main Street
 WEST BORDER: The Licking River

Census Tracts 752200, 752500

ZONE 3

NORTH BORDER: W. Main Street
 EAST BORDER: City Limits
 SOUTH BORDER: City Limits
 WEST BORDER: The Licking River

Census Tract 752500

ZONE 4

NORTH BORDER: W. Main Street
 EAST BORDER: The Licking River
 SOUTH BORDER: City Limits
 WEST BORDER: N. 21st Street and the Railroad Tracks

Census Tracts 750400, 750700

ZONE 5

NORTH BORDER: Cherrywood, Reddington
 EAST BORDER: 39th Street, Greer Drive
 SOUTH BORDER: Cherry Valley, W. Main Street
 WEST BORDER: Cherry Valley

Census Tract 753300

ZONE 6

NORTH BORDER: Goosepond
 EAST BORDER: 21st Street
 SOUTH BORDER: Sharon Valley Road
 WEST BORDER: City Limits

Census Tract 754100

ZONE 7

NORTH BORDER: St. Rt. 13
 EAST BORDER: St. Rt. 13
 SOUTH BORDER: Stare Road
 WEST BORDER: 21st Street to Railroad Tracks

Census Tract 754100

Yikes: Don't Let the Bed Bugs Bite

BED BUGS

A FACTSHEET FROM SAFER PEST CONTROL PROJECT



Bed bugs are making a comeback, big-time, and can be found just about anywhere; from warming shelters to four star hotel rooms. No one really knows why they have returned, but these little bugs are determined to stick around. Although bed bugs are tiny they can cause major headaches because they're so difficult to find. Use the tips below to help control this stubborn pest.

BIOLOGY

Understanding how bed bugs eat and live can help you get rid of them.



- Adult bed bugs are flat, small (less than ¼ inch long), oval-shaped and wingless. Before feeding they are amber colored, after they are a rusty red color.
- They feed on blood and attach themselves to their favorite meal: humans and animals. Bed bugs need blood to grow and can live up to one year on a single feeding.
- Bed bugs are nocturnal. They look for their meal at night while people are asleep.
- Bed bugs move around by hitching rides on clothing, furniture, bedding, and baggage. Bed bugs will live in any crack or crevice in or around your sleeping areas.

HEALTH ISSUES

- Not known disease carriers.
- Bites can cause an allergic reaction with swelling, redness, and itching.
- Skin infection and scarring can result from scratching.
- The majority of people do not react to bed bug bites.
- Lack of sleep is a serious side-effect causing reduced alertness, loss of productivity and mood problems.

PREVENTION

Bed bugs are hard to prevent because of their small size, night habits and ability to hitchhike. Here are some tips to get you started:

- Start by sealing the building or unit with caulk and making sure all windows and doors fit tightly. If there is light coming from under a door, install a rubber or brush door sweep along the bottom. This will prevent more than just bed bugs from getting into the house.
- Paint and caulk bed frames to seal hiding spots.
- Inspect previously owned items thoroughly before bringing them home. Look for groups of small white eggs and red-brown bed bugs stuck in fabric, cushions or small openings on furniture. Do not pick up items that were thrown out, because you could bring someone else's problem home.
- Take a look around mattresses and furniture when staying in a unfamiliar place. Bed bugs can hitch a ride home on your clothing or luggage.



Development Rehab Report

NSP Happenings

- The City recently sold its NSP home at 199 Clinton Street. Funding from the sale will be used to rehabilitate another property.
- Work on the 224 Locust Street is nearing completion. Prospective buyers are already looking at the property.
- On December 4th a homebuyer training was conducted.
- Rehabilitation on 221 West Church Street is progressing. The house was divided into three apartments and will be renovated back to a single family home with four bedrooms and two bathrooms.

Lead Work

The 2007 Lead Grant is coming to a close. The last of the remediations are nearing completion. The City is pleased that we are exceeding the goal of seventy units. Seventy-six units will be completed. Work has begun on the new 3 million dollar Lead Grant. We are scheduled to complete 130 units.

CHIP News

Eligible homeowners needing rehabilitation work on their homes may be able to finance work utilizing the reverse mortgage option. According to Jeff Russell, Account Clerk/Office Manager, a reverse mortgage is a way for someone who has paid off a significant portion of their mortgage to draw the a portion of their equity to supplement their income. The option typically applies to retired homeowners. The mortgages that we can work with have a maximum amount that can be drawn for the life of the mortgage. Russell also notes that the City can treat the reverse mortgage as a regular mortgage so that could help qualify clients for the CHIP Program.



New Homeowners!

Jessica and Adam Waites

stand at the front door of their newly rehabilitated NSP home at 199 Clinton Street.

The Wow Factor Resulting from Rehab



Left: Neighborhood eyesore before lead remediation & rehab.



Above: An old home is made new again thanks to the Lead Grant



The before and after views from the back of a home on Central Avenue



Fair Housing 1-800-850-0467



**SAFER PEST
CONTROL PROJECT**

BED BUG CHECKLIST FOR BUILDING MANAGERS/LANDLORDS

Eliminating a bed bug problem is not an easy task. There is no "magic bullet" - the process will be complicated and time consuming. Effectively eliminating bed bugs demands the cooperation between tenants, the pest control company, and building management. Everyone will have a different role to play in getting rid of this most difficult of pests. You must talk to the tenants about the problem as they will be part of the solution and hire a pest control company that has experience and expertise with controlling bed bugs.

Below is a checklist of strategies for preventing, eliminating and avoiding the spread of bed bug infestations. This is only a suggested checklist. Every building is different and may require steps not listed here to eliminate bed bugs. If you use a licensed, experienced pest control company always follow their directions.

BE PROACTIVE

- Use good building practices and maintenance to prevent pest problems.
 - Caulk baseboards, loose tiles, chair-rail moldings
 - Remove carpeting when possible
 - Fix storage and clutter issues in common areas
- Develop a "bed bug action plan" for your building(s). Include strategies for:
 - Responding to reports or complaints
 - Eliminating infestations
 - Containing Infestations
 - Disposing of infested furniture
 - Educating and advising tenants
 - Managing requests for re-location
- Inform and educate tenants and staff about bed bugs before they become a problem. This will create awareness and encourage early detection.
 - What bed bugs are
 - What bed bugs look like
 - What the signs of a bed bug infestation
 - How bed bugs are introduced and spread throughout buildings
 - How to prevent bed bugs from becoming a problem (i.e. discouraging "alley" mattresses or furniture; early detection)
 - What to do if you suspect you have a bed bug problem
- If bed bugs are a recurring problem, consider having periodic inspections, buying a steam cleaner (steam heated to at least 170 degrees) and training staff to operate it, or making serious repairs to building (i.e. replacing carpeting with hardwood floors).



Safer Pest Control Project is dedicated to reducing the health risks and environmental impacts of pesticides and promoting safer alternatives in Illinois.

4611 N. Ravenswood Ave., Suite 107, Chicago, Illinois 60640 Tel: 773/878-PEST (7378) Fax: 773/878-8250 Web: www.spepweb.org

Hints for Making A Healthy Home



**SAFER PEST
CONTROL PROJECT**

BED BUG CHECKLIST FOR TENANTS

The following checklist is designed for tenants who have, or think they have bed bugs. The first thing you should do is a simple investigation to see whether or not you have bed bugs. You may have bed bugs if one of the following is true:

- 1.) You are waking up with more than one bite mark, usually in a line or a circle
- 2.) You see red smears or stains on your sheets, mattress or other furniture near your bed
- 3.) You see live or dead bed bugs with a magnifying glass

WHAT CAN YOU DO?

Right away:

- Pull bed away from wall
- Put clothes, bedding and other items in dryer for 20 minutes on HIGH heat
- Once you remove items from dryer, seal them in bags so bugs cannot get in
- Vacuum on a regular basis. Be sure to change the vacuum bag frequently and seal bag before throwing it in the garbage.

Over the next few days:

- Buy a mattress cover
- Caulk all cracks and crevices
- Paint your headboard/bed frame AND nightstand
- Eliminate clutter
- Continue to vacuum at least once a day
- Change sheets as often as possible

If the problem remains:

- Steam clean
- Use least-toxic products where appropriate
- Call Metropolitan Tenants Organization
- Talk to your neighbors and organize



IF YOU SUSPECT BED BUGS ARE IN YOUR HOME: DOS AND DON'TS.

- | | |
|--|--|
| <input type="checkbox"/> DO call your landlord | <input checked="" type="checkbox"/> DON'T throw away your furniture or belongings |
| <input type="checkbox"/> DO call 311 | <input checked="" type="checkbox"/> DON'T panic |
| <input type="checkbox"/> DO call your Alderman's office | <input checked="" type="checkbox"/> DON'T bug bomb |
| <input type="checkbox"/> DO talk to someone who can help you | <input checked="" type="checkbox"/> DON'T use pesticides not approved for bed bugs |
| <input type="checkbox"/> DO always read and follow directions when using pesticides | <input checked="" type="checkbox"/> DON'T spray mattress or self unless pesticide is labeled for such use |

SAFE Act Demands Licensure

The Secure and Fair Enforcement (SAFE) Mortgage Licensing Act was passed by Congress to enhance consumer protection. The purposed of the Federal law is to reduce fraud by encouraging states to establish standards for the licensing and registration of state licensed mortgage loan originators. In addition the Conference of State Bank Supervisors and the American Association of Residential Mortgage Regulators are set to establish and maintain a nationwide mortgage licensing system and registry for the residential mortgage industry.

Michelle Kopp, Account Clerk/Office Assistant, and Jeff Russell, Fiscal Officer, are working on obtaining Mortgage Loan Originator Licenses so that the City will be in compliance with the SAFE Act. Michelle formerly worked in the banking industry with Chase Bank. She began on line classes December 8th and will complete the training December 21st. Following completion of the class requirements, Michelle will test for the national and State of Ohio licensure examinations prior to the end of the year. Mr. Russell will begin his training early next year.

Passage of both tests will permit the city to continue to write mortgages for all of the grants that require a mortgage filed on a property. Licensure will require eight hours of continuing education in order to annually renew the Federal and State licenses.

2011 Newark Parks' Calendar of Events

April 20-May 1	Boy Scout Spring Camporee	Wildcat Park
May 7	Newark Trout Derby	T.J. Evans Park
June 1	Senior Fish Derby	T.J. Evans Park
June 10	Mayor's Concert Series	Court House Gazebo
June 17	Party on the Roof (tropical paradise)	Licking County Parking Garage
June 24	Mayor's Concert Series	Court House Gazebo

July-December events will be noted in future issues

Contact Chuck Jackson at 670-7782

Safe Routes to School

Aaron Schill is coordinating the Safe Routes to School program. Hillview, Legend, Heritage, and Wilson are the pilot schools. The 'five Es' comprise the foundation of the safe routes to school travel plan: engineering, education, encouragement, enforcement, and evaluation.

Currently a collaborative team comprised of school officials, local law enforcement, city and county representatives, is working on the school travel plan. The group will examine existing conditions and safety issues. Input will also be gathered via surveys and also discussions with stakeholders, such as parents, teachers, and students. The goal is to devise strategies to fix safety concerns that are barriers to safe routes to schools.

According Assistant Director/City Planner Schill, the plan is to complete gathering the foundation information by the end of the year. The next step is to forward the information to the Ohio Department of Transportation (ODOT) for review. During the first quarter of 2011 an ODOT-funded consulting firm will conduct an engineering study at each school. This will be followed by recommendations to address the ground and infrastructure issues. While that is in progress, the community-comprised safe routes to school team will develop solutions to the other four Es (education, encouragement, enforcement, and evaluation). The target date for completion is the end of the current academic year.

The entire project will be 100% grant funded and will not require a local match.



Walking to school helps children stay active and fit.

Earthworks Transit

Earthworks Transit took time out from their normal activities on Veterans Day to acknowledge and salute America's veterans. **“Thanks!”** to all the men and women who have served our country, for the untold efforts and sacrifices that have been made in the past and continue today. It is because of our veterans that we have the great freedoms we take for granted. For that, we are very appreciative. Free rides were provided all day to veterans on Veterans Day.

Another special event offered rides to the 62nd Annual Courthouse Lighting for a donation of food to be given to the Licking County Food Pantry.

We are proud to support our local events and organizations. We are planning more collaborations and special events throughout the next year.



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