

CITY AS A BUSINESS

1. Internal Operational Improvements:

➤ Technology

- GIS/GBA
- Software Upgrades
- Intranet/SharePoint Site
- File, Email & Web Server Modernization
- Comprehensive IT Plan

➤ Financial Sustainability

- City Budget – Balanced & Long-term Sustainability
- Paper & Printing Minimization
- Energy Efficiency/Renewable Energy for City Buildings

- Recycling Program
- CIP-City Buildings, Infrastructure
- Alternative Funding Mechanisms
- Fleet Management System - Idling, Routing, Fuel, Maintenance

2. City Employee Wellness Programs

- Reduce Health Insurance Costs
- Improve Proactive Health & Well-Being for City Employees
- Improve Education for City Employees on Policies, Health, Wellness
- Telecommuting

CITY AS AN AGENCY

1. Balance of Services with Other Entities

- Consolidation
- Collaboration
- Separation

2. City Service Improvements

➤ Communications

- Public Outreach
- Website
- Free City-wide Public Wi-Fi

➤ Development

- CDBG/Healthy Homes/CHIP/HoDAG/Lead/NSP - focus by community corridors
- JED/TIF/CRA/R&E programs

➤ Infrastructure

- Water/Wastewater Equipment Upgrades
- Stormwater/CSO Separation
- Street Levy
- New Fire Stations

- Electrical Aggregation
- Parks & Open Space
- Recreational/Sports Opportunities

➤ Mobility

- Complete Streets - Biking, Sidewalks, Transit
- ADA Transition Plan
- Fixed-Route Transit Service
- Inter-Connected Multi-Modal System & Hubs
- Safe Routes To School Program

➤ City Codes

- Required Trash Service (Public/Private options)
- Landlord/Rental/Rooming House Registration & Inspections
- Code Enforcement-Zoning, Building, Property Maintenance, Sidewalks, etc.
- Zoning & Subdivision Regulations Updates
- Downtown Form-Based Code Adoption/Sign & Awning Regulations

CITY AS A CATALYST

1. “Healthy” & “Green” City – Livability & Sustainability

- Healthy, Green & Growing Initiative
- Comprehensive Plan Update
- Consolidated Plan with Community Corridor Focus
- City-Wide Renewable Energy Study
- eSID Creation
- City Beautification Program (Banners, Tree City USA, etc)
- Citizen Safety Patrol
- Free Community Education Seminars
- Promote local food-community gardens, farmer's markets
- Coordination of City Programs for Community Corridor Focus: Housing Rehab, ED Programs, Demolition, Property Maintenance, Sidewalks, Safety Patrols, Pavings, Water/Wastewater Infrastructure, etc.

2. “Growing” City - City-Wide Revitalization

- Small Business Loan Program
- Downtown Revitalization Fund
- Community Improvement Corporation
- Courthouse Square Upgrades
- NPC Solar Field Project
- Promote Downtown Housing
- Brownfield Identification, Remediation & Redevelopment
- Streetscape Improvements
- Incentives education & assistance - formalize, publish
- Local City-Based Retention & Expansion Program
- Workforce Development Collaboration with Schools
- Development-Ready Sites Program